

Show Your REALTOR® Pride with a Specialty License Plate!



- ▶ Great promotional value for your business
- ▶ Proceeds benefit REALTOR® education in Tennessee

Visit your County Clerk's office and present your NRDS ID

Your Pathway to Success

We recommend that agents explore the following courses, resources and opportunities as you embark on the journey of becoming and remaining a Tennessee REALTOR®.

Scan the QR code to learn more.



TREEF Scholarship

This scholarship fund is for children, grandchildren or dependents of licensed Tennessee REALTORS® members or Association staff members to assist incoming college freshman to a university, junior college or accredited trade school. Applications are due by June 1 for the following fall semester. To apply, visit: <https://tnrealtors.com/education/treef/scholarship>.

Scholarship Donor Levels

Doctorate \$2,500+	Master \$1,000-\$2,499
Bachelor \$500-\$999	Associate \$100-\$499

Contribute

To donate to the scholarship (any amount; no minimum) and/or make a gift to TREEF in honor or in memory of someone, please visit: <https://tnrealtors.com/memorial-honorary-gifts>.

TREEF Scholarship Recipients

2019 Matthew Hooks Maria Howard Jordan Stoxstill-Diggs	2020 Breanna Evans Isaac Keszler Hannah Wright
2021 Paige Bowden Joy Douglass Kayla Payne	2022 Darby Benton Rachel Phillips Jackson Scarbrough
2023 Nia Ailshie Stella Helm Nyla Johnson	2024 Hannah Diehl Kate Hill Jahel (Zee) Valentin



Opportunities for Learning and Growth

TREEF
TENNESSEE
REAL ESTATE
EDUCATIONAL
FOUNDATION

TREEF: Empowering REALTORS® through Professional Development

What is TREEF?

The Tennessee Real Estate Educational Foundation (TREEF) was established in 1968 under Tennessee REALTORS® President Bob Freeman, and was officially chartered as a 501(c)(3) nonprofit, tax-exempt educational foundation in 1973.

What does TREEF do?

By an amendment to the state association's Bylaws, the authority to conduct educational programs for Tennessee REALTORS® has been delegated to TREEF. The state association has no Education Committee; instead TREEF serves as its "educational arm." TREEF should never be confused with, or thought of, as another committee. As a chartered nonprofit foundation, TREEF has higher purposes and a special mission to fulfill.

How is TREEF Governed?

TREEF is governed by an all-REALTOR® Board of Trustees, who serve staggered 3-year terms. Its four-member Executive Committee is composed of the President, President-Elect, Treasurer and Immediate Past President. Each year the Foundation Trustees also elect a non-voting Trustee of Counsel, typically a past president of the Foundation, who meets with the Trustees and is available for special assignments and/or consultation.

Note: Trustees are not elected as representatives of any particular association, geographic area or constituency; they are ALL elected as statewide custodians and fiduciaries of the Foundation's mission, programs and assets.

What are TREEF's higher purposes and special missions?

- The functions, objectives, and purposes of the Foundation are educational, literary, scientific and charitable, with the following objectives:
- To encourage students who wish to see graduate education in real estate with a view to entering the teaching profession.
- To encourage and promote courses in real estate at the community / junior-college level.
- To provide scholarship awards or financial assistance to qualified graduating high school students specializing in allied subjects at the graduate, university or junior-college level.
- To encourage educational programs and seminars that advance the theories and concepts of real estate for those already engaged in the industry.



- To encourage secondary students to study real estate with a view to entering the field.
- To communicate to all managing brokers developmental opportunities for agents that ensure competency and build trust.
- To develop educational tracks for new agents to work toward NAR designations that increase agents' competencies, and for seasoned agents to cultivate business growth and competency.

- To create course work for viable business sustainability.
- To identify emerging faculty and have an ongoing train-the-trainer program.
- To deliver training through varying venues including live streaming, online, webinar, and recorded correspondence.
- To collaborate with local associations and brokerages to provide access to designations and certifications.
- To develop new course work that promotes agent competency and public trust while encompassing changing market and real estate trends.
- To promote classes to brokers and associations.

Where does the money come from to support TREEF?

TREEF earns income from revenues derived from class attendance in the GRI program, online and live courses, REALTOR® specialized license plates, instructor development, and endowments.

How can REALTORS® support TREEF?

- Donate to the TREEF Scholarship Fund. (See last panel.)
- Order the specialty Tennessee license plate. (See graphic.)
- Consider donating or giving an education legacy to the TREEF Endowment Fund.
- Attend education programs provided or sponsored by Tennessee REALTORS®.