

2025 SPONSORSHIP PACKAGE



901 19th Ave S
Nashville, TN 37212
tnrealtors.com

Increase Your Impact With Members by Sponsoring Tennessee REALTORS®!

Our sponsors benefit from a year-round presence and exclusive access to 37,000+ Tennessee REALTORS® statewide.

You want to get your company's name and products in front of a key real estate audience. We want to help you do that. The path to influence is through a year-round, comprehensive sponsorship package for your organization.

As a Tennessee REALTORS® sponsor, you will gain ongoing exposure to our 37,000+ members in multiple settings, from one-on-one interactions at our Tennessee Excel Summit (TNEX) and Fall Convention, to ongoing touches in our print and electronic media—*The Digest* e-newsletter, website, social media channels, videos—to event signage and marketing opportunities, and much more.

Becoming a sponsor will increase your company's visibility and reach your target audience—the REALTORS® throughout Tennessee with the buying power, personal and professional networks, and deep influence in their communities to spread your message and boost your bottom line.

We invite you to explore the chart on the following page and the other details in this kit to learn about sponsorship options and choose the one best suited to your organization. We're also happy to tailor a sponsorship to meet your specific marketing needs. Together, we will help you reach our members. Partner with us today!



2025 Meeting Sponsorship Opportunities

ACADEMY OF REAL ESTATE ADVANCEMENT (A.R.E.A.) February-September

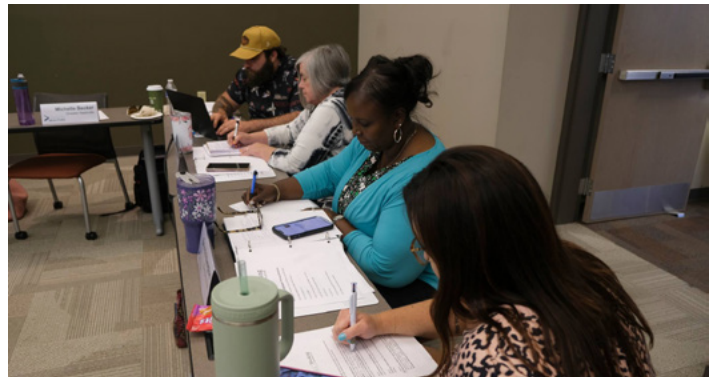
A year-long program designed to equip and inspire leaders for service in Tennessee, with five sessions and a graduation celebration at our annual convention.

SESSIONS

\$750 | 5 Available

GRADUATION

\$1,500 | 2 Available



2025 Meeting Sponsorship Opportunities

TENNESSEE EXCEL SUMMIT (TNEC) February 10-11 | Embassy Suites Nashville Downtown

400+ Tennessee REALTORS® will come together for two dynamic days of professional development, RPAC awards, and business meetings.

Please refer to page 13 for full descriptions for the options below.

MOBILE APP

\$750 | 8 Available

WI-FI

\$750 | 10 Available

SPONSOR TABLE

\$1,500 | 6 Available

BREAKFAST

\$1,500 | 5 Available

REGISTRATION

\$1,000 | 4 Available

REFRESHMENT/COFFEE BREAK

\$1,500 | 4 Available

EDUCATION/KEYNOTE

\$1,000 | 10 Available



2025 Meeting Sponsorship Opportunities

DAY ON THE HILL

February 12 | Cordell Hull, Nashville

400+ Tennessee REALTORS® will gather to focus on advocacy as they meet with elected officials on Capitol Hill in Nashville.

BUS

\$500 | 4 Available



TENNESSEE LEADERSHIP ROADSHOW Spring/Summer

Our 12-member Executive Committee will meet with hundreds of Tennessee REALTORS® as they crisscross the state in this Leadership Roadshow.

GIVEAWAY ITEM

\$250 | 5 Available



ASSOCIATION EXECUTIVES (AE) TRAINING

May 2 | Nashville

A day gathering staff leaders from 20 local associations throughout Tennessee.

TRAINING

\$1,500 | 2 Available

DINNER

\$750 | 2 Available



2025 Meeting Sponsorship Opportunities

TNSIGHTS

July 23-24 | Knoxville

A two-day rotating event featuring current real estate industry insights that is open to all members.

SPEAKER

\$500 | 8 Available



RPAC-A-THON

September 10 | Nashville/Zoom

Local associations throughout the state participate in an annual volunteer phone bank event which comprises of member-to-member outreach to educate them about RPAC, and asking directly for an investment in RPAC.

SLIDE

\$250 | 5 Available



2025 Meeting Sponsorship Opportunities

FALL CONVENTION September 23-26 | Asheville, NC

500+ Tennessee REALTORS® will attend our annual event featuring professional development, networking, statewide awards and officer installations.

Please refer to page 13 for full descriptions for the options below.

MOBILE APP

\$750 | 8 Available

WI-FI

\$750 | 10 Available

SPONSOR TABLE

\$1,500 | 6 Available

BREAKFAST

\$1,500 | 5 Available

REGISTRATION

\$1,000 | 4 Available

REFRESHMENT/COFFEE BREAK

\$1,500 | 4 Available

KICKOFF RECEPTION

\$1,000 | 5 Available

EDUCATION/KEYNOTE

\$1,000 | 10 Available



2025 Meeting Sponsorship Opportunities



TENNESSEE MAIN EVENT GALA

September 26 | Asheville, NC

400+ Tennessee REALTORS® will attend our annual event featuring professional development, networking, statewide awards and officer installations.

Please refer to page 14 for full descriptions for the options below.

RECEPTION DRINKS

\$4,000 | 1 Available

DINNER WINE

\$4,000 | 1 Available

INCOMING PRESIDENT

\$1,000 | 5 Available

DÉCOR

\$5,000 | 3 Available

ENTERTAINMENT

\$10,000 | 1 Available

2025 Meeting Sponsorship Opportunities

ANNUAL LEADERSHIP RETREAT

October 12-14 | TBD



Members of the 2026 Tennessee REALTORS® Executive Committee will gather and spend two days to prepare and plan for the year ahead, focusing on bringing value to the members and local associations of Tennessee REALTORS®.

RETREAT

\$500 | 4 Available

LEADERSHIP AND ADVOCACY CONFERENCE

December 3-5 | Nashville

200+ Tennessee REALTORS® and staff will meet for three days of training and inspiration. This conference consists of different trainings on each day: State Chair/Vice Chair Training, President & President-Elect Training, and Advocacy Training.

SPEAKER

\$1,000 | 5 Available

BREAKFAST/LUNCH

\$500 | 4 Available



Summary of Events

ACADEMY OF REAL ESTATE ADVANCEMENT (A.R.E.A.)

February-September

A year-long program designed to equip and inspire leaders for service in Tennessee, with five sessions and a graduation celebration at our annual convention.

TENNESSEE EXCEL SUMMIT (TNEX)

February 10-11, Embassy Suites Nashville Downtown

400+ Tennessee REALTORS® will come together for two dynamic days of professional development, RPAC awards, and business meetings.

REALTOR® DAY ON THE HILL

February 12, Cordell Hull, Nashville

400+ Tennessee REALTORS® will gather to focus on advocacy as they meet with elected officials on Capitol Hill in Nashville.

TENNESSEE LEADERSHIP ROADSHOW

Spring/Summer, Local Associations throughout Tennessee

Our 12-member Executive Committee will meet with hundreds of Tennessee REALTORS® as they crisscross the state in this Leadership Roadshow.

ASSOCIATION EXECUTIVES (AE) TRAINING

May 2, Nashville

A day gathering staff leaders from 20 local associations throughout Tennessee.

TNSIGHTS

July 23-24, Knoxville

A two-day rotating event featuring current real estate industry insights that is open to all members.

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September 10, Nashville

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FALL CONVENTION

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TENNESSEE MAIN EVENT GALA

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Summary of Events

LEADERSHIP RETREAT

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LEADERSHIP & ADVOCACY CONFERENCE

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Sponsor Levels & Benefits

EXCLUSIVE ANNUAL SPONSORSHIP BENEFITS & PRIVILEGES				
ONLINE & SOCIAL MEDIA PROMOTIONS	DIAMOND	PLATINUM	GOLD	SILVER
Sponsor Spotlight in online membership-wide publication The Digest and other email campaigns	✓	✓	✓	
Sponsorship listing and website link on TN REALTORS® sponsor web page	✓	✓	✓	COMPANY NAME ONLY
Exposure on TN REALTORS® website via web banner with company logo and website link	✓	✓	✓	✓
FALL CONVENTION & TNEX	DIAMOND	PLATINUM	GOLD	SILVER
Banner at TN REALTORS® Fall Convention and Tennessee Excel Summit (TNEX) (provided by sponsor)	✓			
Exclusive sponsorship of TN REALTORS® Opening Session at Fall Convention and TNEX (company logo promoted on screens)	✓			
Sponsor logo in Fall Convention Main Event program	✓	✓	✓	COMPANY NAME ONLY
Sponsorship recognition and website link on Fall Convention and TNEX web page	✓	✓	✓	COMPANY NAME ONLY
Sponsor logo shown on event apps for Fall Convention and TNEX	✓	✓		
Complimentary table in main lobby at Fall Convention and TNEX	✓	✓		
Sponsorship logo on Fall Convention and TNEX name badges	✓	✓		
Reserved seating at TN REALTORS® Inaugural Installation event, The Main Event at Fall Convention	4	2		
OTHER ANNUAL MEETINGS & EVENTS	DIAMOND	PLATINUM	GOLD	SILVER
Opportunity to display materials at major TN REALTORS® events including: Leadership & Advocacy Conference (Local Presidents/AEs/Chair and Vice Chair training), TREEF Committee, Advocacy Day, TNsights, A.R.E.A. Leadership Academy, and more.	✓			
Sponsorship recognition on Annual Sponsor Banner displayed in TN REALTORS® office and at events	✓	✓	✓	COMPANY NAME ONLY
TOTAL	\$17,500	\$12,500	\$7,500	\$3,500

*If these sponsorship levels do not meet your needs, please reach out to **Ellie Church** at ellie.church@tnrealtors.com

Custom Sponsorships

ITEM	BENEFITS	PRICE
<p>Mobile App <i>8 available per event</i></p>	<p>Your company's logo and contact information will be featured on the sponsorship page of our mobile app at either TNEX or Fall Convention.</p>	<p>\$750</p>
<p>Wi-fi <i>10 available per event</i></p>	<p>Your company's logo and contact information will be featured on the sponsorship page of our mobile app at either TNEX or Fall Convention.</p>	<p>\$750</p>
<p>Sponsor Table* <i>6 available per event</i></p>	<p>Increase your brand awareness at TNEX or Fall Convention! One (1) 6-foot table, two (2) chairs and one (1) black linen will be included in this sponsorship. Other linens may also be used (provided by sponsor).</p> <p>Hours: 8:00 am-5:00 pm Load-In: TBA</p> <p><i>*Additional terms apply.</i></p>	<p>\$1,500</p>
<p>Breakfast <i>5 available per event</i></p>	<p>Sponsor an afternoon refreshment/coffee break at either Tennessee Excel Summit (TNEX) or Fall Convention. Your company can provide branded napkins. Sponsor is responsible for cost and production of napkins.</p>	<p>\$1,500</p>
<p>Registration <i>4 available per event</i></p>	<p>Your company's logo and contact information will be featured on the screen at the registration desk at either TNEX or Fall Convention.</p>	<p>\$1,000</p>
<p>Refreshment/Coffee Break <i>4 available per event</i></p>	<p>Sponsor an afternoon refreshment/coffee break at either Tennessee Excel Summit (TNEX) or Fall Convention. Your company can provide tabletop signage at the break and logo branded coffee cups. Sponsor is responsible for cost and production of coffee cups.</p>	<p>\$1,500</p>
<p>Keynote/Education <i>10 available per event</i></p>	<p>Sponsor the keynote or an education speaker. Your logo will be displayed in the program and the sponsor slide in the slideshow shown during breaks.</p>	<p>\$1,000</p>

Custom Sponsorships

ITEM	BENEFITS	PRICE
Main Event Reception Drinks <i>1 available</i>	At our Fall Convention's Main Event, your company will sponsor the reception drinks. Signage will be at each bar with your logo and may be accompanied by branded cocktail napkins. Sponsor is responsible for the cost and production of the cocktail napkins. Your company's logo will be displayed in the program and recognized during the presentation.	\$4,000
Main Event Dinner Wine <i>4 available</i>	At our Fall Convention's Main Event, your company will sponsor the wine served at dinner. Your company's logo will be displayed in the program and recognized during the presentation.	\$4,000
Main Event Décor <i>3 available</i>	At our Fall Convention's Main Event, your company will sponsor the décor. All décor will be picked by Tennessee REALTORS®; your company will be displayed in the program and recognized during the presentation.	\$5,000
Main Event Entertainment <i>1 available</i>	At our Fall Convention's Main Event, your company will sponsor the entertainment. Your company's logo will be displayed in the program and recognized during the presentation.	\$10,000
Main Event Incoming President <i>5 available</i>	At our Fall Convention's Main Event, your company will sponsor the incoming president.	\$1,000
REAL TEA PODCAST		
Podcast <i>6 available</i>	Sponsor our Real Tea podcast. \$250 - 30-seconds at the 5-minute mark \$400 - 60-seconds in middle of the episode \$300 - double placement 30-second commercials (one at 5-minute mark and one at the end)	<i>See left column</i>

2025 Tennessee REALTORS® Sponsorship Agreement

Please submit this form to **Ellie Church** at ellie.church@tnrealtors.com
or fill out the form online at www.tnrealtors.com/sponsors

Organization _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Contact Person _____

Email _____ Date _____

SPONSORSHIP OPPORTUNITIES

Please check the sponsorship level your organization is interested in for 2025.

Silver (\$3,500)

Platinum (\$12,500)

[Custom Sponsorship](#)
(click link to fill out form)

Gold (\$7,500)

Diamond (\$17,500)

APPLICATION

Application for an annual sponsorship must be made by submitting this form to Tennessee REALTORS®, which reserves the right, in its sole discretion for any reason, to accept or reject a potential sponsor or to cancel a sponsorship. If an existing sponsorship is cancelled, a prorated portion of the sponsorship fee will be refunded based on the date of cancellation.

PAYMENT

Should your application be accepted, we will contact you regarding payment, which will be due on or before January 31, 2025. Applicants will not be entitled to sponsorship benefits until full payment has been received.

NATURE OF RELATIONSHIP

Acceptance by Tennessee REALTORS® of an application for an annual sponsorship shall neither entitle the sponsor to an exclusive sponsorship arrangement with respect to any service or product offered by sponsor, nor constitute an endorsement of any service or product offered by sponsor.

By sponsoring Tennessee REALTORS®, you agree to the Code of Conduct and Right of Refusal.