#### Tennessee REALTORS® BOARD OF DIRECTORS MEETING

## Friday, September 27, 2024 /1:30 p.m. CDT The Grand Hotel Golf Resort & Spa Point Clear, AL

#### **MINUTES**

#### CALL TO ORDER

President Regina Hubbard called the meeting of the Board of Directors to order on Friday, September 27, 2024 at 1:30 p.m.

A moment of silence was offered for Randy Worcester of the Clarksville Association of REALTORS. Randy was a past DVP of Tennessee REALTORS.

#### INVOCATION AND PLEDGE OF ALLEGIANCE

The invocation and Pledge of Allegiance were given by Victoria Brown and Robert Garcia respectively.

#### CREDENTIALS REPORT

CEO Angela Shields reported a quorum was present.

#### ADOPTION OF AGENDA

The agenda was adopted as presented.

#### ADOPTION OF RULES

President Hubbard stated the Standing Rules are in the Directors' packet and there being no objection, the rules were adopted.

#### **WELCOME & INTRODUCTIONS**

President Hubbard welcomed all members and guests and introduced the line officers: Will Sliger, President-Elect; Chris Garrett, First Vice President; Michael Pappas, Treasurer; Sher Powers, Immediate Past President; Kathryn Garland and Carmen Prince, Division 1 Vice Presidents; Joann Garcia and Amy Cannon, Division 2 Vice Presidents; Geoff Ramsey and Marian Epps, Division 3 Vice Presidents; Angela Shields, CEO; Addison Russell, General Counsel; Hagan Stone, candidate for 2026 Region 4 Vice President and Matt Stross, NAR Director of Government Advocacy.

#### APPROVAL OF MINUTES

The minutes of the February 2024 Board of Directors Meeting were approved as publish.

#### FINANCIAL REPORT

Treasurer, Michael Pappas presented the financial report and membership numbers for information.

#### PRESIDENT'S REMARKS

President Hubbard gave a report sharing the highlights of the year.

#### NAR UPDATE

NAR Director of Government Advocacy, Matt Stross gave, and NAR advocacy report followed by Region 4 2026 Vice President Candidate, Hagan Stone who gave a report on the REALTOR Relief Fund.

#### COMMITTEE AND OTHER REPORTS

#### **Budget and Finance Committee**

Treasurer Michael Pappas presented the proposed 2025 Budget and moved for its adoption.

President-Elect, Will Sliger reported the Executive Committee recommended adoption of the Proposed Budget for 2025.

Motion carried to adopt the 2025 Budget as presented.

#### **Convention Committee**

Vice Chair Laura Dickerson reported on behalf of the committee reminding everyone of the 2025 TNEX and 2025 Fall Convention in Asheville, North Carolina.

#### **Diversity, Equity and Inclusion Committee**

Chair Lisa Boyd gave an update on behalf of the committee.

#### **Governmental Affairs Committee**

Chair Brian Foster gave an update on behalf of the committee.

#### **Nominating Committee**

On behalf of the committee, Vice Chair Travis Close presented the following slate of 2025 Tennessee REALTORS officers.

First Vice President: Kathryn Garland (Memphis Area)

Division 1 Vice President: Monica Mauricio, Memphis (Memphis Area)
Division 2 Vice President: Kevin Wilson, Nashville (Greater Nashville)

Division 3 Vice President: Paige Batten, Chattanooga (Greater Chattanooga)

There being no nominations from the floor, a motion was passed to elect the proposed slate of officers as presented. Motion Carried.

#### **RPAC Trustees**

Chair Hagan Stone gave a RPAC report for information only.

#### **TREEF Trustees**

TREEF President Doyle Webb gave a report for information only. He also presented the following slate for 2025 TREEF Trustees for consideration:

Karen George (East TN) to serve 3-year term Greg Glosson (MAAR) to serve 3-year term Lewis Marshall (MAAR) to serve 3-year term Angie Morris (MTAR) to serve 3-year term Kathy Oakes (NETAR) to serve 3-year term

Motion was made to elect the Trustees as presented.

Motion Carried.

#### SPECIAL RECOGNITION

Special recognition was paid to the 2024 Tennessee REALTORS Committee Chairs by President Hubbard. Special acknowledgement to the 2023 REALTOR of the Year, Hagan Stone as his year ends. President Hubbard also acknowledged National Dale Stinton AE Appreciation Day.

Meeting adjourned at 2:53 p.m.

Grand Total Grand Total	REELFOOT REGIONAL ASSOCIATION OF REALTORS® INC	TENNESSEE VALLEY ASSOCIATION OF REALTORS® INC	BRISTOL TENNESSEE VIRGINIA ASSOCIATION OF REALTORS® INC	LAKEWAY AREA ASSOCIATION OF REALTORS® INC	Tennessee REALTORS	GREAT SMOKY MOUNTAINS ASSOCIATION OF REALTORS® INC	UPPER CUMBERLAND ASSOCIATION OF REALTORS® INC	CENTRAL WEST TENNESSEE ASSOCIATION OF REALTORS®	RIVER COUNTIES ASSOCIATION OF REALTORS® INC	SOUTHERN MIDDLE TENNESSEE ASSOCIATION OF REALTORS® INC	SUMNER ASSOCIATION OF REALTORS® INC	CLARKSVILLE ASSOCIATION OF REALTORS®, INC.	EASTERN MIDDLE TENNESSEE ASSOCIATION OF REALTORS® INC	NORTHEAST TENNESSEE ASSOCIATION OF REALTORS® INC	ROBERTSON COUNTY ASSOCIATION OF REALTORS® INC	MIDDLE TENNESSEE ASSOCIATION OF REALTORS	GREATER CHATTANOOGA ASSOCIATION OF REALTORS® INC	WILLIAMSON COUNTY ASSOCIATION OF REALTORS	MEMPHIS AREA ASSOCIATION OF REALTORS® INC	East Tennessee REALTORS®	GREATER NASHVILLE ASSOCIATION OF REALTORS® INC	Association	July 2024 Membership Report
287																~1	12	34	78	17	123	Institute Affiliate Member Non-Member REALTOR REALT	Column Labels
99			Ľ					1	2	ъ			2		2		35		17	Д.	37	Non-Member RE	
33083	58	141	258	481	502	561	574	607	607	738	848	1310	1381	1811	1852	2622	2632	2839	862	5911	6488	ALTOR REAL	
3401					4		1		Ľ									<b>L</b>	3392	2		.TOR Associate Grand Tota	
36870	58	141	259	481	506	562	576	609	611	740	852	1310	1388	1812	1855	2629	2679	2874	4349	5931	6648	rand Total	

Ter	Op	see REALTO erating Budge une 30, 2024	State		characteristics
		YTD 2024 ACTUAL	2024 BUDGET	BUDGET VARIANCE	PERCENT TO BUDGET
INCOME					
State Dues		3,809,122.86	3,454,500.00	354,622.86	110.27%
Credit Card fees		(87,217.09)	(83,981.00)	-3,236.09	103.85%
Interest Income		179,531.56	206,675.00	-27,143.44	86.87%
Other (Affinity Programs, Labels, Pins, etc.)		13 638 78	20,300.00	-6,661.22	
AREA Leadership Tuition		15,283.00	17,980.00	-2,697.00	85.00%
Copyright Licenses		4,374.00	40,000.00	-35,626.00	10.94%
Sponsorships		72,260.00	85,000.00	-12,740.00	85.01%
TOTAL OPERATING INCO	ME	4,006,993.11	3,740,474.00	266,519.11	107.13%
EXPENSES					
General Business					
Building		40,650.36	55,975.00	-15,324.64	
Taxes and Insurance		13,126.50	71,800.00	-58,673.50	
Professional Fees		33,558.43	49,900.00	-16,341.57	
Human Resources	-	707,761.12		-1,123,842.88	
Sub	total	795,096.41	2,009,279.00	-1,214,182.59	39.57%
Administrative-Leadership					
Officers' Travel (Pres, Pres-elect, 1st VP &Tre	eas)	56,899.36	99,650.00	-42,750.64	<b>57.10%</b>
DVP's & IPP Travel	•	6,849.39	22,000.00	-15,150.6	1 31.13%
National Director Travel		24,890.53	40,000.00	-15,109.4	
Executive Committee Meetings		30,384.96	50,400.00	-20,015.0	4 60.29%
Leadership Initiatives		8,390.27	82,000.00	-73,609.73	
Leadership Roadshows		16,135.11	26,000.00	-9.864.8	
Sub	total	143,549.62	320,050.00	-176,500.3	8 44.85%
Administrative-Staff					
General Office Expenses		9,035.70	20,840.00	-11,804.3	0 43,369
Dues & Subscriptions		1,795.00		-905.0	
Committees and Task Forces		1,137.16		-1,162.8	
NAR Realtor Relief Fund		0.00			
Booth at MiPIM Conference		56,050.68	77	-	
TN Chamber of Commerce		3,500.00	The State of the Land of the L		
Awards & Memorials		5,717.22			
Staff Travel & Prof. Development		42,319 14			
Sull Flaver & Flor. Development		The same of the sa			

Tennessee REALTORS®
Operating Budget
June 30, 2024

And the second second	June 30, 2024	The season of the season		Andrew China
	YTD 2024 ACTUAL	2024 BUDGET	BUDGET VARIANCE	PERCENT TO BUDGET
Professional Development & Conferen				
AREA Leadership Program	28,056.58	22,450.00	5,606.58	124.97%
NEX Spring Conference(net of Reg Fees)	116,237.47	59,550.00	56,687.47	195.19%
HDA Housing Conference	2,725.00		2,725.00	0.00%
IAR Region 4 Programs	23,047 19	23,000.00	47.19	100.21%
IN Sights	1,694.21	19,000.00	-17,305.79	8.92%
all Convention(net of Reg Fees)	38,096.33	131,000.00	-169,096.33	-29.08%
eadership & Advocacy	4,860.00	63,000.00	-58,140.00	7.71%
AE Education Program	0.00	10,000.00	-10,000.00	0.00%
Staff Travel & Professional Development	9,378.14	18,775.00	-9,396.86	
Subtota	al 147,902.26	346,775.00	-198,872.74	42.65%
Governmental Affairs	45.040.00	7 500 00	0 4/2 22	208.589
Dues & Subscriptions	15,643.33		8,143.33	
Governmental Affairs Programs & Exp	246.16	• 1	-4,503.84 818,65	
Tennessee REALTORS® Day on the Hill	22,818.65			
Lobbying Fees and Expenses	57,112.50		-60,212.50	
Annual Platinum RPAC Investment	0.00	· Management of the contract o	-10,000.00	
Travel Exp (Govt'l Chair & FPCs DC Mtg.)	0.00		-1,500.00	
Staff Travel & Professional Develop	7,169.51		-6,380.49	
Subtol	tal 102,990.15	176,625.00	-73,634.85	58.31
Professional Standards& Risk Manag		2 400 00	4,892.2	2 243.89
Panel Expenses & Materials	8,292.22		-465.0	
CasePro Annual License & Training	16,410.00		-1,671.6	
Forms Committees	728.34			
Legal Hotline	31,862.52		-32,137.4	
Staff Travel & Professional Development	3,766.67		-6,483.3	The state of the s
Subto	tal 61,059.75	96,925.00	-35,865.2	5 63.00
OionNorma				
Communications	4 9/9 47	850.00	492.1	7 157.90
Dues & Subscriptions	1,342.17			
Communication Platforms	3,744.2			
Realtor® Branding	5,154.69		The state of the s	
Staff Travel & Professional Development	3,537.9		The same of the sa	
Subto	otal 13,779.0	1 91,590.00	-11,010.3	15.0

## Tennessee REALTORS® Operating Budget June 30, 2024

and the second s	une 30, 2024	State of the State		
	YTD 2024 ACTUAL	2024 BUDGET	BUDGET VARIANCE	PERCENT TO BUDGET
Technology				
Technology Operations	67 444 48	121,340.00	-53,895.52	55.58%
Technology Production		8,000.00	-8,000.00	0.00%
Transaction Desk	187 163.41	360,000.00	-172,836.59	51.99%
Document Archiving	0.00	4,000.00	-4 000 00	0.00%
Staff Travel & Professional Development	686.39	7,250.00	-6,563.61	9.47%
Subtotal	255,294.28	500,590.00	-245,295.72	51.00%
TOTAL OPERATING EXPENSES	1,639,226.38	3,740,474.00	-2,101,247.62	43.82%
NET OPERATING INCOME	2,367,766.73	0.00	2,367,766.73	0.00%
RESTRICTED INCOME/EXPENSE Issues Mobilization Assessment	550,230.00	493,500.00	56,730.00	111.50%
Issues Mobilization Interest Income	28,313.31	64,000.00	-35,686.69	
TOTAL RESTRICTED INCOME	578,543.31	557,500.00	21,043.31	
Issues Mobilization Expenditures	10,000.00	-	10,000.00	0.00%
NET RESTRICTED	568,543.31	557,500.00	11,043.31	101.98%
OTHER INCOME/EXPENSE				
Gain/(Loss) on Investments	264,302.00	-	264,302.00	0.00%
Investment Income	71,966.00	-	71,966.00	0.00%
General Reserve. & other	0.00	-	0.00	0.00%
Depreciation Expense	0.00	-	0.00	0.00%
Subtotal	336,268.00	•	336,268.00	0.00%
NETINCOME	3,272,578.04	557,500.00	2,715,078.0	4 587.01%

## **TENNESSEE REALTORS®**

Balance Sheet June 30, 2024

		A CONTRACTOR OF THE CONTRACTOR
ASSETS		
Petty Cash	\$25.00	
Checking Account	\$35,957.87	
Operating & General Reserve Accounts	\$7,857,941.04	
Total Operating & General Reserves		\$7,893,923.91
DESIGNATED FUNDS		
Issues Mobilization Fund	\$7 EEO 700 20	\$7 EEO 700 20
Committee and the committee of the commi	\$7,560,788.20 \$107,190.89	\$7,560,788.20 \$107,190.89
Legal Fund	\$107,180.08	\$415,129.24
Designated Reserves: NAR Officer Candidate Region 4	\$26,810.08	φ413,123.24
TN NAR Officer's Reserve	\$25,188.86	
Building Reserve	\$363,130.30	
TOTAL DESIGNATED FUNDS	φουσ, 1ου.ου	\$8,083,108.33
TOTAL DESIGNATED FONDS		ψ0,000,100.00
PERMANENT RESERVES		\$1,823,238.00
Accounts Receivable & Prepaid Expenses	\$51,372.30	\$51,372.30
		047.054.040.54
Subtotal Assets		\$17,851,642.54
Office Furnishings & Equipment	\$454,986.31	
Vehicles	\$183,908.72	
Real Estate	\$3,314,912.34	
Accumulated Depreciation	-\$1,728,326.20	
Total		\$2,225,481.17
Total Assets		\$20,077,123.71
LIA DU PUEO A ND POUTE		
LIABILITIES AND EQUITY	\$444.070.7E	
Liabilities	\$114,672.76	
Equity	\$19,962,450.95	\$20,077,123.71
Total Liabilities and Equity		\$20,077,123.71

# TENNESSEE REALTORS® OPERATING BUDGET JUNE 30, 2024

#### MAJOR VARIANCE EXPLANATION

### INCOME

State Dues (up) Budgeted for 34,600 members: actual 36,315 Issues Mobilization (up) Budgeted for 34,600 members: actual 36,315 Interest Income (up) We have been able to negotiate better rates

## **EXPENSES**

General Business
Building (up) New landscaping and alarm repairs

Professional Develop and Conferences
Education Programs/AREA (up) due higher food costs and speakers' fees
TNEX (up) Food and AV costs more than expected

Governmental Affairs

Dues & Subscriptions (up) due to Aristotle enhancements

Professional Standards
Panel Expenses (up) final payment on training

Communications

Dues & Subscriptions (up) due to new subscriptions not budgeted

July 2024 Membership Report	Column Labels				
Association	Institute Affiliate Member Non-Member REALTOR REALIOR ASSOCIATE Grand Total	lon-Member	REALTOR REAL	LIOR Associate Gra	na rotat
CDEATED NACHWILL ASSOCIATION OF REALTORS® INC	123	37	6488		6648
GAEALEN LAGANIER AGOOGLAND ON THE COOL TO THE COOL THE CO	17	₩	5911	7	5931
MEMBELS ADEA ASSOCIATION OF BEALTORS INC.	78	17	862	3392	4349
WILLIAMSON COLINTY ASSOCIATION OF REALTORS	34		2839	₽	2874
CERATER CHATTANIOGA ASSOCIATION OF BEALTORS INC	12	35	2632		2679
MIDDLE TENINESSEE ASSOCIATION OF REALTORS	7		2622		2629
PODE ETENNESSEE ASSOCIATION OF REAL TORS INC	, <del>, ,  </del>	2	1852		1855
NOBELIEVE TENNESSEE ASSOCIATION OF REALTORS INC.	₽		1811		1812
NOTITIES I ENTRESSEE ASSOCIATION OF REALTORS INC	ស	8	1381		1388
OLABRONI I BASCOCIATION OF REALTORS INC.			1310		1310
CHANGOLLER DOCOCIATION OF BEALTODS INC	4		848		852
SOLITIVED MIDDLE TENNESSEE ASSOCIATION OF REALTORS INC.	<del>,  </del>	~	738		740
DOUBERIN WINDLE LEWINESSEE ASSOCIATION OF BEAT TORS INC.	्	2	607	T	611
CENTED A LIMITED ASSOCIATION OF REALTONS	<del>, , ,</del>	Н	209		609
CENTRAL WEST LEININGSSEL ASSOCIATION OF REALTORS® INC.	्रा		574	<b>v−i</b>	576
OFFER COFFIDENCIAL ASSOCIATION OF REAL TORS® INC.	Ţ		561		562
Tennessee REALTORS			502	4	206
I AKEMAY AREA ASSOCIATION OF REALTORS® INC			481		481
PRISTOL TENNESSEE VIRGINIA ASSOCIATION OF BEALTORS® INC		4-1	258		259
TANKINGOLI KANDOLI EV ARROCIATION OF BEALTORS INC.			141		141
DETAILED OF DEPOTONAL ASSOCIATION OF DEALTONS INC.			28		28
REELFOOT REGIONAL ASSOCIATION OF REALFORD INC.  Grand Total	287	66	33083	3401	36870

TENNESSEE REALTORS®
Proposed 2025 Operating Budget
Actual Membership at June 30, 2024 - 36,315

Membership Base for Budgets	32,900	34,600	35,700	36,000	
3 YR Budget Summary - Proposed	Final	Proposed	Forecast	Forecast	
	Budget	Budget	Budget	Budget	Variance
	2024	2025	2026	2027	24 vs 25
INCOME					
State Dues (net of Credit card fees)	3,370,519	3,545,320	3,660,820	3,692,320	174,801
Interest Income- General Funds	206,675	226,425	226,425	231,425	19,750
Affinity and Licenses Fee Income	55,300	60,300	60,300	68,800	5,000
AREA Leadership Tuition	17,980	17,980	17,980	17,980	uto.
PS Fees/Fines	5,000	5,000	5,000	5,000	-
Sponsorships	85,000	95,000	120,000	120,000	10,000
TOTAL INCOME	3,740,474	3,950,025	4,090,525	4,135,525	209,551
					S-12-13-14-14-14-14-14-14-14-14-14-14-14-14-14-
EXPENSES					
General Business					
Building Utilities & Maintenance	55,975	60,650	62,570	64,115	(4,675)
Taxes and Insurance	71,800	90,700	92,300	92,350	(18,900)
Professional Fees	49,900	53,450	53,950	54,850	(3,550)
Human Resources	1,831,604	1,893,300	2,102,905	2,157,710	(61,696)
Subtotal	2,009,279	2,098,100	2,311,725	2,369,025	(88,821)
	-	-	500 000000		-
Administrative-Leadership					
Officers' Travel	99,650	101,600	103,850	100,550	(1,950)
DVPs & Immed. Past Pres Travel	22,000	18,000	14,800	13,800	4,000
National Directors Travel	40,000	45,000	35,000	35,000	(5,000)
Executive Committee Meetings	50,400	57,900	57,850	57,850	(7,500)
Leadership Initiatives	72,000	57,000	47,000	47,000	15,000
Leadership Roadshow	26,000	30,000	30,000	30,000	(4,000)
Subtotal	310,050	309,500	288,500	284,200	550
Administrative-Staff					
General Office Expenses	20,840	20,800	20,900	20,950	40
Dues & Subscriptions	2,700	2,495	2,495	2,495	205
Committees and Task Forces	2,300	32,600	2,600	2,600	(30,300)
NAR Realtor Relief Foundation	20,000	20,000	20,000	20,000	-
Booth at MiPIM Conf	42,500	47,000	47,000	45,000	(4,500)
Mbrp Fee-TN Chamber of Commerce	3,000	3,500	3,500	3,500	(500)
Awards and Memorials	24,000	26,700	27,800	27,300	(2,700)
Staff Travel & Profession at Devel.	83,300	84,200	84,200	84,200	(900)
Subtotal	198,640	237,295	208,495	206,045	(38,655)

3 YR Budget Summary - Proposed		Final Budget 2024	Proposed Budget 2025	Forecast Budget 2026	Forecast Budget 2027	Variance 24 vs 25
Communications	-					
Dues & Subscriptions		850	3,150	3,000	3,200	(2,300)
Communications		18,200	15,300	15,500	15,700	2,900
Marketing & PR		61,000	90,000	70,000	70,000	(29,000)
Staff Travel & Professional Devel.		11,540	10,790	11,240	11,690	750
S	ubtotal	91,590	119,240	99,740	100,590	(27,650)
Professional Development & Conference	s					
TNEX Conference (net of Reg Fees)		64,550	79,250	72,350	73,450	(14,700)
Fall Convention(net of Reg fees)		136,000	158,100	159,200	146,400	(22,100)
Tennessee REALTORS® AREA		22,450	29,050	29,050	29,050	(6,600)
Leadership & Advocacy Conference		63,000	62,000	67,500	67,500	1,000
TN Sights		19,000	32,500	30,700	29,500	(13,500)
AE Education Program		10,000	10,000	10,000	10,000	
NAR Region 4 Programs		23,000	23,500	23,500	23,000	(500)
Staff Travel & Professional Devel.		18,775	11,675	11,975	12,275	7,100
	Subtotal	356,775	406,075	404,275	391,175	(49,300)
Governmental Affairs						
Dues & Subscriptions		7,500	9,500	10,000	11,000	(2,000)
Governmental Affairs Programs & Exp		4,750	10,050	4,550	10,050	(5,300)
Tennessee REALTORS® Day on the Hill		22,000	23,500	25,000	25,200	(1,500)
Lobbying Fees and Expenses		117,325	117,325	117,325	117,325	
Annual Platinum RPAC Investment		10,000	10,000	10,000	10,000	-
Travel Expenses (Chair/FPCs DC Mtg.)		1,500	1,500	1,500	1,500	***
Staff Travel & Professional Devel.		13,550	13,800	14,300	14,300	(250)
	Subtotal	176,625	185,675	182,675	189,375	(9,050)
Professional Standards & Risk Manage	ment					101
Code of Ethics & Enforcement		20,275	19,450	19,725	19,725	
Legal Hotline		64,000	64,000	64,000	64,000	
Forms Committees		2,400	1,200	1,200	1,200	
Staff Travel & Professional Devel.		10,250	11,200	11,400	11,400	
	Subtotal	96,925	95,850	96,325	96,325	1,075

3 YR Budget Summary - Proposed	Final Budget 2024	Proposed Budget 2025	Forecast Budget 2026	Forecast Budget 2027	Variance 24 vs 25
Technology					
Technology Operations	481,340	486,340	486,840	486,840	(5,000)
Technology Production	8,000	8,000	8,000	8,000	-
Document Archiving	4,000	-	-	_	
Staff Travel & Professional Devel.	7,250	3,950	3,950	3,950	3,300
Subtotal	500,590	498,290	498,790	498,790	2,300
TOTAL EXPENSES	3,740,474	3,950,025	4,090,525	4,135,525	(209,551)
Difference Income & Expenses	-	-	-	-	-
Restricted Income					
Issues Mobilization Assessment	493,500	519,000	535,500	540,000	51,000
Interest Income-Issues Mobilization	64,000	58,000	58,000	48,000	60,400
TOTAL RESTRICTED INCOME	557,500	577,000	593,500	588,000	111,400