

# RPAC

## DO'S & DON'TS

### FOR SOCIAL MEDIA



**DO** solicit in closed member-only groups.



**DON'T** solicit investments for RPAC on public-facing social media accounts.

**DO** post photos from events and wear your lapel pin with pride.



**DON'T** advertise your RPAC event on public-facing social media accounts.

**DO** use member-only email campaigns to share event information.



**DON'T** post details of an event or anything that encourages attendance.

**DO** encourage members to check the association website for upcoming events and information.



**DON'T** post/tweet information about investing in RPAC on a publicly available website.



## CAUTION!

If you have any questions about sharing RPAC-related posts, please reach out to your local association for guidance. You may also review a more complete list of RPAC Social Media Advertising Guidelines [HERE](#).