



TREEF: Empowering REALTORS® through Professional Development

What is TREEF?

The Tennessee Real Estate Education Foundation (TREEF) was established in 1968 under Tennessee REALTORS® President Bob Freeman, and was officially chartered as a 501(c)(3) nonprofit, tax-exempt educational foundation in 1973.

What does TREEF do?

By an amendment to the state association's Bylaws, the authority to conduct educational programs for Tennessee REALTORS® has been delegated to TREEF. The state association has no Education Committee; instead TREEF serves as its "educational arm." TREEF should never be confused with, or thought of, as another committee. As a chartered nonprofit foundation, TREEF has higher purposes and a special mission to fulfill.

How is TREEF Governed?

TREEF is governed by a 15-member, all-REALTOR® Board of Trustees, who serve staggered 3-year terms. Its five-member Executive Committee is composed of the President, President-Elect, Secretary, Treasurer and Immediate Past President. Each year the Foundation Trustees also elect a non-voting Trustee of Counsel, typically a past president of the Foundation, who meets with the Trustees and is available for special assignments and/or consultation.

Note: Trustees are not elected as representatives of any particular association, geographic area or constituency; they are ALL elected as statewide custodians and fiduciaries of the Foundation's mission, programs and assets.

What are TREEF's higher purposes and special missions?

The functions, objectives, and purposes of the Foundation are educational, literary, scientific and charitable, with the following objectives:

- To encourage students who wish to see graduate education in real estate with a view to entering the teaching profession.
- To encourage and promote courses in real estate at the community / junior-college level.
- To provide scholarship awards or financial assistance to qualified graduating high school students specializing in allied subjects at the graduate, university or junior-college level.
- To encourage educational programs and seminars that advance the theories and concepts of real estate for those already engaged in the industry.

Opportunities for Learning and Growth

TREEF
—>—
TENNESSEE
REAL ESTATE
EDUCATION
FOUNDATION



- To encourage secondary students to study real estate with a view to entering the field.
- To communicate to all managing brokers developmental opportunities for agents that ensure competency and build trust.
- To develop educational tracks for new agents to work toward NAR designations that increase agents' competencies, and for seasoned agents to cultivate business growth and competency.

- To create course work for viable business sustainability.
- To identify emerging faculty and have an ongoing train-the-trainer program.
- To deliver training through varying venues including live streaming, online, webinar, and recorded correspondence.
- To collaborate with local associations and brokerages to provide access to designations and certifications.
- To develop new course work that promotes agent competency and public trust while encompassing changing market and real estate trends.
- To promote classes to brokers and associations.

Where does the money come from to support TREEF?

TREEF earns income from revenues derived from class attendance in the GRI program, online and live courses, REALTOR® specialized license plates, instructor development, and endowments.

How can REALTORS® support TREEF?

- Donate to the TREEF Scholarship Fund. (See last panel.)
- Order the specialty Tennessee license plate. (See graphic.)
- Consider donating or giving an education legacy to the TREEF Endowment Fund.
- Attend education programs provided or sponsored by Tennessee REALTORS®.

Specialty License Plate

Show Your REALTOR® Pride with a Specialty License Plate!



► Great promotional value for your business

► Proceeds benefit REALTOR® education in Tennessee

Visit your County Clerk's office and present your NRDS ID



Your Pathway to Success

We recommend that agents explore the following courses, resources and opportunities as you embark on the journey of becoming and remaining a Tennessee REALTOR®.

Becoming a REALTOR®

Why? bit.ly/2Ujxz3C

Pre-License Courses: bit.ly/39l1NHs

Join & Learn Locally: bit.ly/2QMcGf3

Rocking Your First Year

TREC License: bit.ly/3dv1pJW

New Member Orientation (at your local association)

TN Law Manual bit.ly/2WKAz5C

Code of Ethics bit.ly/2UCJ30l

TREC Core Course (6 hrs CE): bit.ly/2Ukd1Xt

Maintaining Your License

Online CE: bit.ly/2JhDgZv

Calendar: bit.ly/3bsjZAE

License renewal: bit.ly/2xrtkK4

Events & Networking: bit.ly/2WFzjWp

Taking it Higher

GRI: bit.ly/2Jgv4sk

Master GRI: bit.ly/2UCCJq5

Resources: bit.ly/2WJgOjG

REALTORS® Property Resource: bit.ly/2WGZr31

TREEF Scholarship

This scholarship fund is for children or dependents of REALTORS® across Tennessee to assist incoming college freshman to a university, junior college or accredited trade school. Applications are due by June 1 for the following fall semester. To apply, visit: <https://tnrealtors.com/education/treef/scholarship/>.

Scholarship Donor Levels:

Doctorate
\$2,500+

Master
\$1,000-\$2,499

Bachelor
\$500-\$999

Associate
\$100-\$499

Contribute

To donate to the scholarship (any amount; no minimum) and/or make a gift to TREEF in honor or in memory of someone, please visit <https://tnrealtors.com/memorial-honorary-gifts/>.



2020-21 TREEF Scholars

