

Technology to Help You Thrive During (& After) the Pandemic Note Packet

1. **Rules for Working at Home/Remotely** - Try to Maintain Normalcy (schedule, appearance breaks, etc.)

2. **Stay Connected with Your Sphere** (phone, email, text, MailChimp.com, BombBomb.com HippoVideo.io)

3. Video Calling Collaboration Tools

FaceTime (Apple)	
Skype (Microsoft)	
WhatsApp	
Facebook Messenger	
Viber	
Asia	Line, WeChat, QQ Tencent, & KaKao Talk
Europe	Telegram & IMO

4. Video Meeting & Conference Call Tools

TeamViewer	Video conferencing, virtual meeting rooms, webinars, etc. \$49/mo for 1 user
GoToMeeting	Video conferencing, virtual meeting rooms, webinars, etc. FREE for the basic plan, \$12/mo
Cisco Webex	Video conferencing, virtual meeting rooms, webinars, etc. Several plans to choose from starting at \$13.50/mo/user
Skype with Microsoft Teams	Skype FREE Talk, Text/Chat & Video with up to 50 people. Teams is part of Office 365 Suite adds more business tools
Google Meet	Attendees Gmail = 50 , GSuite = 250. Has several cool integrations including Google Translate with real-time language translation
Zoom	Video conferencing, virtual meeting rooms, webinars, etc. FREE for the basic plan, \$15/mo

5. Communication & Project Management Tools

Communication & Planning	Slack integrates with 1000's of tools. FREE for a small team or \$6.67/mo/user
Project Management	Asana, Basecamp, Flock, Podio, Zoho Projects, Jira, Trello, Ryver
Team & Customer Collaboration	Microsoft Office 365, Teams & Sharepoint Microsoft's SharePoint is a collaboration platform that works with other Office 365 apps. Teams is a hub that allows remote workers to chat, meet, call & collaborate in one place. Teams is FREE, Office 365 & SharePoint are both \$5/mo/user Gmail/GSuite & Google Docs integrate seamlessly, work on all devices & are free.

Gmail versus GSuite

Gmail www.google.com/gmail <ul style="list-style-type: none">• Free• No Support• Includes Related Advertisements• Email Address Ends in @Gmail.com• Only 15 Gigs of Storage across the entire account	GSuite www.google.com/gsuite <ul style="list-style-type: none">• \$12/mo/seat = Paid Business Account• 24/7 Support & Free On-Boarding• No Advertisements• Email Address Uses Your Domain (me@me.com)• Unlimited Storage across the entire account
--	--

Add-Ons for Gmail, Calendars, & Contacts (Add-ons > Get add-ons or gsuite.google.com/marketplace)

- Gmail
 - [WiseStamp](#) - create really nice looking email signatures
 - [Mailvelope](#) - allows you to send password-protected/encrypted emails
 - [Boomerang for Gmail](#) schedule & track emails, tasks/reminders, etc. (free or \$4.99/mo).
Responsible uses AI to determine the likelihood someone will respond to your email
 - [Grammarly](#) - Helps you write better (grammar, spelling, etc.) documents, emails, social media posts, etc.
- Calendars
 - Google Calendars now integrates with Google Meet & Zoom and supports Room Scheduling & Team Member Comparison
 - [Calendly](#) - easily schedule appointments with a link (free or \$8/mo)
 - [Assistant.to](#) - easily schedule appointments by including potential times in an email.
 - [Doodle](#) - easily coordinate group meeting times (free or \$69/yr)
- Contact - 3rd Party CRM & Task Managers including Yesware, Streak, Insightly, and Zoho

Google Docs (Docs = Word, Sheets = Excel, Slides = Powerpoint, Drawing = Publisher, Forms = Access)

- Each program is free, works on all devices, & supports Add-Ons
- Each includes templates that can be used

Add-Ons for Google Docs

- [Grammarly](#) - Helps you write better (grammar, spelling, etc.) documents, emails, social media posts, etc.
- [Mail Merge from a Google Sheet](#) - does a mail merge of documents to email, letters, envelopes, etc.
- [Avery Labels](#) - merge document or spreadsheet to letters, envelopes, etc.
- [Yet Another Mail Merge](#) - Sheets Add-on easily do 1500/day merge email blasts with tracking \$19/yr

Forms

- Create Questionnaires, Polls, Surveys, Website Landing or Sign-In Pages, And more
 - [E-Mail Notifications for Google Forms](#) - set up an auto-reply to emails, drip campaigns or send user-defined web pages when they fill out a Google Form questionnaire or landing page.
 - [Google Forms Dynamic Fields](#) - Add a custom and conditional questions to Google Forms
-
-

Keep - similar to Evernote or OneNote for note-taking, organizing, etc. across devices

Hangouts, Voice & Meet - Chat, SMS/Text, Phone, Video & Conferencing platforms

Google Drive + Drive Sync - Backup entire computers into Drive automatically plus Google Photos, YouTube, Hangouts, Voice, Keep, etc. means everything is backing up & syncing at all times.

GSuite Marketplace - 100's of Google & 3rd party tools to enhance your account & run your business

Value, Security & Support - for \$12/mo per seat you could potentially also eliminate a lot of existing costs:

- Gmail (Outlook, Contacts, Calendar, Email Hosting with unlimited inbox size)
 - Google Docs (Microsoft Office 365)
 - Google Drive & Drive Sync (Dropbox & Carbonite)
 - Google Forms (Survey Monkey, LeadPages, etc.)
 - Google Hangouts & Voice (Phones, Video Conferencing, even Webinar solutions)
 - Google Keep (Evernote or One Note)
 - Plus 24/7 Support with Google, Free On-Boarding, Great Security
-
-
-
-
-
-
-
-

6. Listing Presentation & CMA Tools

RPR (NARRPR.com)	
CloudCMA.com	
StudeoHQ.com	

7. Remote Showing Tools

Virtual Staging Apps	HomeStyler InDesign, Curate, & IKEA Place or BoxBrownie.com
Virtual Measurement & Floorplans	Ricoh Theta V or Z1 Cameras FloorPlansOnline.com MagicPlan App IGuide Cameras, Apps or Service Matterport Cameras, Apps or Service
Digital Home Diary	HomeDiary.com (or App) Centriq.com (or App)
Virtual Showings	Skype, Zoom, Facebook Messenger, WhatsApp, Viber, Google Hangouts or Meet, FaceTime, GoToMeeting, etc.
Live Streaming Showing Options	Facebook, YouTube, Snapchat, Twitter or Instagram (to use the new Facebook Live Producer, just click the Go Live button in the Create a Post Screen and choose to Go Live Now or Schedule)

8. Camera & Video Tools

Options	
Drones	DJI.com
Stick	Ricoh Theta V or Z1
Gimbals	DJI.com or Smove.com
Other Accessories to Consider	Microphone, Lighting, Stabilization, & Green Screen
Video Editing	YouTube Studio, WeVideo & Animoto

9. Lead Generation Solutions

Spac.io	Open House Lead Generation & Follow Up System
Ylopo.com & BackAtYou.com JustListed.Social	Automated Facebook marketing & posting
OutboundEngine.com	Lead Gen includes content via social media, websites, landing pages, email, etc.
TheGenie.ai	Assess geographic area, then run targeted Facebook ad campaign to the street level with provided dynamic content
ListingGrabber.com	Personalized direct mail postcards & automated 33-touch follow up system
SmartZip.com	Big Data & Predictive Analysis, only target most likely households. Direct Mail, Email & Online Retargeting Ads

10. Lead Follow Up & Nurturing Solutions

Automated marketing, lead generation, follow up and nurturing	BoldLeads.com, CallAction.com, Verse.io
---	---

11. Transaction Management Tools

Transaction Management	Many CRMs include; vendors include: Instanet, BrokerSumo, BackAgent, Repree, Aintree, AppFiles, Clozio, PreClose & RentSpree (application & Screening)
Customer Relationship Management (CRM)	Software that manages every aspect of customer service, lead follow up, communication, marketing, & more. Vendors include: WiseAgent, DeltaMediaGroup, LionDesk, FollowUpBoss, Realvolve, RealtyJuggler, BoomTown, BostonLogic, Chime, Streak, Insightly, Zoho
Contract & Form Management	Form Simplicity, Transaction Desk, DotLoop, Docusign Transaction Rooms, AppFiles, ZipLogix, & Skyslope
E-Closing	Notarize.com, Qualia.com, EndPointClosing.com, & EClosePlus.com

12. What Better Time to Work on You!

Education, Marketing, & CRM	LucidPress.com, Canva.com, Fivrr.com, Upwork.com, 99Designs.com, RETI.us & the RETI CRM Generator RETI.us/crm
-----------------------------	---

ARE YOU LOOKING FOR A DYNAMIC SPEAKER TO TAKE YOUR EVENTS TO THE NEXT LEVEL?

INTRODUCING CRAIG GRANT



As his motto, "Advanced Technology Instruction at a Pre-K Level" states, one of Craig's key skills is the ability to take very complex technology, marketing & cyber security topics & explain them in a way that the average non-technical person can not only understand, but be able to go home & apply it to immediately improve their business.

So if you are looking for a speaker that will blow the minds of your members' with action-packed, fun & highly informative presentations, be sure to check out www.CraigGrant.info today.

Ways to Work with Craig

- Classroom or Webinar Delivery of 80+ Self Authored Courses
- Certified GRI, ePro & CRS Instructor
- Custom Course Content Creation (including GRI modules for 12 states)
- Instructor Development Trainings
- Association Technology Consultation Services
- And Plenty More!!



 352-514-7558  CraigGrant.info  Craig@RETI.us



The Industry's New Home
for Technology Education

DO YOU NEED MORE HELP LEARNING TECHNOLOGY?

INTRODUCING THE NEW & IMPROVED



With 100's of Videos, Articles, Webinars, Product Reviews & More to Help YOU Learn:

- **All the Tools to Run Your Business**

Hardware, Software, Apps, Accessories, RPR, Google, Evernote, etc.

- **The NEW RETI CRM Generator**

Figure out the Best CRM for Your Needs in Seconds

- **Market Like a Rockstar**

Social Media, Video, Online & Offline Lead Generation

- **And More**

Go to RETI.us/Sign-Up Today & start making technology work for (& not against) YOU to take YOUR Real Estate business to the next level!

RETI Re-Launch Special Promo Codes
NEWRETI = 1st Mo for \$1 or NEWRETIYR = \$75/yr

The collage features three main elements: 1) A screenshot of the RETI website homepage with navigation tabs like 'LEARNING LIBRARY', 'WEBINARS', and 'TECH GUIDE'. 2) A screenshot of the 'Your RETI CRM Generator Survey is Complete' results page, showing recommendations for LionDesk, Wise Agent, and Contactually. 3) A group photo of five diverse real estate professionals (three men and two women) smiling.



The Industry's New Home
for Technology Education