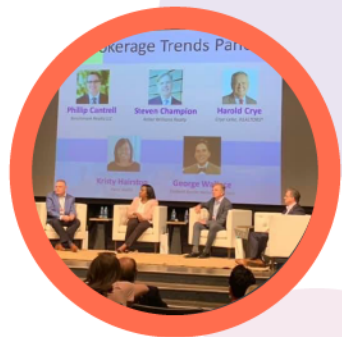




TENNESSEE
REALTORS®

2020
TENNESSEE

BROKER
SUMMIT



Broker Engagement & Involvement

Kathy Tucker

2019 President

Broker Engagement Council member



Brokers Have Unique Influence

- Our agents look to us for leadership and guidance
- Fellow brokers draw inspiration from our example
- Our neighbors view us as important community members
- Industry leaders value the broker voice on key issues
- Elected officials listen when brokers speak

NAR Broker Involvement Opportunity

- The NAR Broker Involvement Program is designed for Broker Owners and their managers to bring decision-making authority, leadership and your agents' voices to Congress
- Brokers may enroll in the program at no charge by completing a simple form on NAR's website
- The form is located at: realtorparty.realtor/brokersjoin



VOTE: Brokers and the Political Process

- Have you noticed we're in an election year?
- Voting is a right, a responsibility, and the best way to make our voices heard
- Be sure you are registered to vote
- Plan to vote early or on Election Day, Tuesday, Nov. 3
- Encourage your fellow brokers and agents to vote

ACT: Brokers and Involvement

- There are many ways to get involved
- Volunteer at your local REALTOR® association
- Apply for committee roles (state, local, national)
- Attend events (fall convention, TNEX, NAR meetings)
- Join us for statewide and national **Day on the Hill**
- Encourage your fellow brokers, agents to do the same



INVEST: Brokers and RPAC

- By investing in RPAC, we set a standard for our agents and fellow brokers
- Encouraging others to invest in RPAC makes a difference
- The more we invest in RPAC, the stronger our voice becomes in the halls of power—locally, statewide, and nationally
- Setting a strong example and championing RPAC in your firm will yield direct benefits to our business, our industry, and our clients



THANK YOU!

