

2019 SPONSORSHIP PACKAGE



901 19th Ave S
Nashville, TN 37212
tnrealtors.com

Increase Your Impact with a Tennessee REALTORS® Annual Sponsorship!

Our sponsors benefit from a year-round presence and exclusive access to 28,000+ Tennessee REALTORS® statewide.

You want to get your company's name and products in front of a key real estate audience. We want to help you do that. The path to influence is through a new, year-round, comprehensive sponsorship package for your organization.

As a Tennessee REALTORS® sponsor, you will gain ongoing exposure to our 28,880 members in multiple settings, from one-on-one interactions at our Tennessee Excel Summit (TNEX) and Fall Convention, to ongoing touches in our print and electronic media — The Digest e-newsletter, website, social media channels, videos — to event signage and marketing opportunities, and much more.

Becoming a sponsor will increase your company's visibility and reach your target audience — the REALTORS® throughout Tennessee with the buying power, personal and professional networks, and deep influence in their communities to spread your message and boost your bottom line.

We invite you to explore the chart on the following page and the other details in this kit to learn about sponsorship options and choose the one best suited to your organization. We're also happy to tailor a sponsorship to meet your specific marketing needs. Together, we will help you reach our members. Partner with us today!



2019 Meeting Sponsorship Opportunities

TENNESSEE LEADERSHIP ROADSHOWS

February 4-6, April 24-26 & July 22-24, Local Associations throughout Tennessee
Our 10-member Executive Committee will meet with hundreds of Tennessee REALTORS® as they crisscross the state in this inaugural Leadership Roadshow.

ACADEMY OF REAL ESTATE DEVELOPMENT (A.R.E.A.)

February-September

A year-long program designed to equip and inspire leaders for service in Tennessee, with five sessions and a graduation celebration at our annual convention.

REALTOR® DAY ON THE HILL

March 5, Nashville

300+ Tennessee REALTORS® will gather to focus on advocacy as they meet with elected officials on Capitol Hill in Nashville.

TENNESSEE EXCEL SUMMIT (TNEX) - SPRING

March 18-19, Franklin Marriott Cool Springs

500+ Tennessee REALTORS® will come together for two dynamic days of professional development, RPAC awards, and business meetings.

ASSOCIATION EXECUTIVES (AE) SEMINAR

June

A multi-day gathering of staff leaders from 21 local associations throughout Tennessee.

TENNESSEE BROKERS SUMMIT

June 12, Nashville

An inaugural event with 2,000+ Tennessee Managing/Principal Brokers invited to join us for a day of broker-specific insights.

FALL CONVENTION & MAIN EVENT GALA

September 18-20, 2019, Sandestin, FL

500+ Tennessee REALTORS® will attend our annual event featuring professional development, networking, statewide awards and officer installations.

LEADERSHIP & ADVOCACY CONFERENCE

December 10-12, Nashville

200+ Tennessee REALTORS® and staff will meet for three days of training and inspiration.

Sponsor Levels & Benefits

EXCLUSIVE ANNUAL SPONSORSHIP BENEFITS & PRIVILEGES				
ONLINE & SOCIAL MEDIA PROMOTIONS	SILVER	GOLD	PLATINUM	DIAMOND
Sponsor Spotlight in online membership-wide publication The Digest and other email campaigns		X	X	X
Sponsorship listing and website link on TN REALTORS® sponsor web page	COMPANY NAME ONLY	X	X	X
Exposure on TN REALTORS® social media outlets	X	X	X	X
Exposure on TN REALTORS® website via web banner with company logo and website link			X	X
FALL CONVENTION & TNEC (SPRING)	SILVER	GOLD	PLATINUM	DIAMOND
Banner at TN REALTORS® Fall Convention and Tennessee Excel Summit (TNEC) (provided by sponsor)				X
Exclusive sponsorship of TN REALTORS® Opening Session at Fall Convention and Tennessee Excel Summit (TNEC) (company logo promoted on screens)				X
Sponsor logo in Fall Convention Main Event program	COMPANY NAME ONLY	X	X	X
Sponsorship recognition and website link on Fall Convention and Tennessee Excel Summit (TNEC) web page	COMPANY NAME ONLY	X	X	X
Sponsor logo shown on event apps for Fall Convention and Tennessee Excel Summit (TNEC)			X	X
Complimentary table in main lobby at Fall Convention and Tennessee Excel Summit (TNEC)			X	X
Sponsorship logo on Fall Convention bag				X
Sponsorship logo on Fall Convention and Tennessee Excel Summit (TNEC) name badges			X	X
Reserved seating at TN REALTORS® Inaugural Installation event, The Main Event at Fall Convention		2	4	6
OTHER ANNUAL MEETINGS & EVENTS	SILVER	GOLD	PLATINUM	DIAMOND
Opportunity to display materials at major TN REALTORS® events including: Leadership & Advocacy Conference (Local Presidents/AEs/Chair and Vice Chair training), TREEF Committee, Advocacy Day, Broker Summit, Leadership Roadshow, REALTOR® Day on the Hill, A.R.E.A. leadership academy, and more.				X
Sponsorship recognition on Annual Sponsor Banner displayed in TN REALTORS® office and at events	COMPANY NAME ONLY	X	X	X
TOTAL	\$2,500	\$5,000	\$10,000	\$15,000

*If these sponsorship levels do not meet your needs, please reach out to Frances Grote at frances.grote@tnrealtors.com

Sponsorship Agreement

Please submit this form to **France Grote** at frances.grote@tnrealtors.com
or fill out the form online at www.tnrealtors.com/sponsors

Organization _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Contact Person _____

Email _____ Date _____

SPONSORSHIP OPPORTUNITIES

Please check the sponsorship level your organization is interested in for 2019.

- Silver (\$2,500)
- Gold (\$5,000)
- Platinum (\$10,000)
- Diamond (\$15,000)

APPLICATION

Application for an annual sponsorship must be made by submitting this form to Tennessee REALTORS®, which reserves the right, in its sole discretion for any reason, to accept or reject a potential sponsor or to cancel a sponsorship. If an existing sponsorship is cancelled, a prorated portion of the sponsorship fee will be refunded based on the date of cancellation.

PAYMENT

Should your application be accepted, we will contact you regarding payment, which will be due on or before January 1, 2019. Applicants will not be entitled to sponsorship benefits until full payment has been received.

NATURE OF RELATIONSHIP

Acceptance by Tennessee REALTORS® of an application for an annual sponsorship shall neither entitle the sponsor to an exclusive sponsorship arrangement with respect to any service or product offered by sponsor, nor constitute an endorsement of any service or product offered by sponsor.